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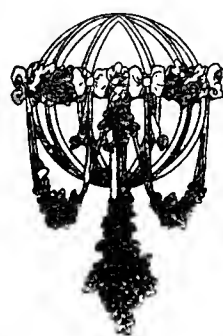
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Betscher's Hemerocallis

THE PERENNIAL SUPREME

*A success everywhere from Mexico
into upper Canada*

1939



C. BETSCHER
DOVER, OHIO

BETSCHER'S HEMEROCALLIS

The Perennial Supreme



1938 was a wonderful year for garden crops, abundant rains all season. Our crops the best ever. Our best Hem blooms were 6 to 8 inches in diameter. September rains gave us exceptionally fine results with our late sorts and several times bloomers because of the very unusual long fall into late November. All these exceptionally fine later ones were crossed to secure better "everbloomers" — much larger, much later, and freer bloomers. Our crossing so late - all ripened perfectly - hence we will evolve many much later, larger and better sorts than exist today. Earlianna, May 13th, 5 - 6 inch blooms — Dr. Regel, the previous earliest sort, blooms May 26th. The first killing frost in December — hence a season of 200 days. Some gave us three crops of blooms and were full of buds when December frosts ruined them.

In the types that give us 8 inch blooms we will evolve many of this size, some larger, many much later types. In the south lands these should bloom much longer. Our 1937-1938 crossings with these giant and "everbloomers" should, with a proper selection of sorts, cover a long season, much longer than heretofore. Next fall we will release a very select list of the best and newest sorts obtainable anywhere. Some of these: Earlianna, Fulvalo, Glorianna, Gaiety, Mrs. Seith and others — the last word in Hems. In our newer seedlings we should evolve whites, chocolates, maroons, reds, etc. very liberally.

In the half century that we have grown and crossed Hems we have employed every thinkable scheme in genetics to secure super creations — today the Hemerocallis stands at the forefront of all flowers. In a few years their sales will be enormous.

In our newer seedlings we have sorts that bloom from 24 to 60 hours. From these will evolve cut flower types, that will make it possible to grow these where higher temperatures make it impossible to grow lilies. We have grown lilies for some years — have had them practically perfect — then a hot spell came, a temperature of 112° and up, in a few days they showed yellow and brown, were damaged very badly and many did not show up the following year. Planting petunias or similar plants among lilies helps to keep them cooler - some years helps to make a fine crop. When high temperatures of 115° prevail it is fatal to most lilies. This is a consensus of experience over a great area of America. Lilies are grown to perfection in the Pacific Northwest and in the Atlantic Northeast, while Hems may be grown everywhere.

We are breeding Dahlias, Gladioli, Iris, Lilies, Phlox, Poppies, Roses and other items liberally.

Interested persons who desire to see them at their best should come between July 20th and August 10th.

"The finest thing in my garden this year (1938) was Hem Glorianna."

—A critical gardener down in Georgia

BETSCHER'S NEW HEMEROCALLIS

THE PERENNIAL SUPREME

	Each	Dozen
Anna Betscher, 3 ft., July and August, rich orange yellow.....	\$1.00	\$7.50
Amaryllis, 3½ ft., July and August, beautiful golden orange.....	.50	5.00
Bay State, 3 ft., July and August, large deep yellow.....	.30	3.00
Cressida, 3 ft., June, pale apricot.....	.30	3.00
D. D. Wyman, 2½ ft., July and August, golden yellow tawny.....	.50	5.00
Gypsy, 2½ ft., July and August, rich reddish orange fulva.....	.40	4.00
Golden Dream, 3 ft., July and August, deep golden orange.....	.75	7.50
Goldeni, 2½ ft., July and August, rich deep orange.....	.30	3.00
Hyperian, (Mead) 4 ft., July and August, very free, very fine large lemon....	.75	7.50
J. R. Mann, 3½ ft., July and August, frosted apricot.....	.30	3.00
Lemona, 4 ft., July and August, clear yellow Jap iris, form large.....	.30	3.00
John A. Crawford, 3 ft., July and August, fine apricot yellow, very large.....	.30	3.00
Modesty, 2½ ft., July and August, delicate pale lemon.....	.75	7.50
Mrs. A. H. Austin, 3 ft., July and August, deep golden orange xx.....	.75	7.50
Mrs. W. H. Wyman, 3 ft., August, pale glistening yellow.....	.50	5.00
The Gem, 3 ft., June and July, deep yellow apricot, rival best lillies.....	.30	3.00

2-3 eye divisions

SPECIAL OFFER — The above 16 sorts, 1 each, for \$7.30 — 100 plants \$60.00

THE OLDER SORTS AND TYPES

The older sorts and types, mostly very early and early sorts. Smaller than the above with smaller blooms, but they fit into many places better than the newer, larger ones, and earlier.

- Aureole, 3 ft., June, orange yellow, good size, free.
- Citrina, 3 ft., July and August, pale sulphur yellow, small, dainty50c each
- Dr. Regel, 1½ ft., May and early June, pure orange yellow, fragrant, free.
- Dumorteri, 1½ ft., June, rich cadmium yellow, dwarf.
- Flava, 3 ft., May and June. “The Lemon Lily” clear, lemon yellow.
- Florham, 3 ft.. June, similar to The Gem, but smaller.
- Fluva, 3 to 4 ft., reddish yellow. “The Tawny Lily” old but colorful.
- Kwanzo, 4 ft., July and August, orange, coppery red, double flowers.
- Sovereign, 2 ft., early June, light apricot orange, dainty.
- Thunbergi, 3 ft., July and August, pale yellow, fine, small.

Except Fulva and Kwanzo these have three to five good divisions.

25c each or \$2.50 per dozen, \$12.50 per 100
 The entire collection, 26 sorts, \$22.00

Our August list will offer a very superior lot of new Hems, Daffodils, Poppies, etc. In 1940 we will have many very fine new Dahlias, Gladiolus and other items.

SEEDS

Very fine hybridized seeds from our very best sorts. 100 seeds, \$2.50; \$5.00. 100 seeds, XX uncrossed, \$1.00.

Special Offers — Our Choice — All Fine

5 — 1 each Aureole, Dr. Regel, Amaryllis, Lemona, John A. Crawford	-	-	\$1.00
5 — 1 each Dumorteri, Kwanzo, Dover, Mrs. Wyman, Goldeni	-	-	\$1.00
4 — 1 each Dr. Regel, Thunbergi, Hyperian, Golden Dream	-	-	\$1.00

Apricot, Dr. Regel, Dumorteri, Flava, Thunbergi and very fine unnamed seedlings, in lots of 500, 1000, or larger quantities for plantings in parks, masses, etc., at special prices.

OUR TERMS: Cash with order. Small lots, postage free. Please send P. O. Money Order.

A visit to our farm when flowers are in bloom will show you wonderful creations. Best dates: Iris, early June; Hemerocallis, early sorts, early June - later sorts, July; larger hybrids, August 1st - later sorts, September 1st.

NEWER HEMEROCALLIS

1938 was a wet year. A great show from early June into late fall. Earlianna opened May 13th, Dr. Regel May 27th, then the other sorts followed into September — many for a second, some a third crop into late November. Many had buds on when frozen in late November. Above all, many sorts were far superior to other years due to ample rains in our usual dry season.

DANITE SORTS — Quite a number of these gave us bloom for 24, 48 and 60 hours, rivaling the better Liliiums. In the far south many should, under proper culture and feeding, give a great show. All types should prove hardy into upper Canada. 1938 sales made a big demand over all other years. Our crossings in 1937 and 1938 were very great — into many over 200,000 — the greatest work ever done. Should give us far superior hybrids than our present sorts. The “everbloomers” especially have done very well in Georgia and the far south.

GLADIOLI

The interest in Glads today is far greater than ever. Many new ones lack health, are sickly and improperly bred. Many buyers praise Crimson Glow and Glorianna as still AA1 healthy, despite their 30 some years of garden beauty, along side of many of the newest ones selling at high prices. Bulbs badly diseased — practically worthless. No new Glad should be sent out unless healthy and of high merit. We had about 100 newer and newest sorts. Quite a number, despite their great praises, were a bitter disappointment and not worth digging because of lack of proper breeding knowledge.

DAHLIAS

We have many hundred very fine new dahlias — early free bloomers, right colors, good, healthy growers. Acres of them. At their best August to frosts. Will release in 1940.